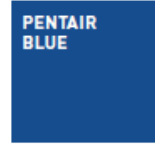


PENTAIR LOGO USAGE AND SPECS

FULL-COLOR PENTAIR LOGO [PREFERRED]



PRIMARY COLOR PALETTE



Coated Stock
Pentair Blue
[or PANTONE® 7686 C]
C:100 M:73 Y:0 K:10

Uncoated Stock
Pentair Blue
[or PANTONE® 2945 U]
C:100 M:50 Y:1 K:15

On-screen
R:12 G:52 B:113
Hex:0C3471

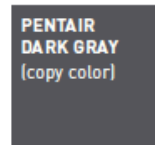


Coated Stock
Pentair Green
[or PANTONE® 369 C]
C:68 M:0 Y:100 K:0

Uncoated Stock
Pentair Green
[or PANTONE® 369 U]
C:55 M:0 Y:95 K:3

On-screen
R:100 G:167 B:11
Hex:64A70B

NEUTRAL COLOR PALETTE



Coated Stock
Pentair Dark Gray
C:0 M:0 Y:0 K:80

Uncoated Stock
Pentair Dark Gray
C:0 M:0 Y:0 K:80

On-screen
R:88 G:89 B:91
Hex:58595B



Coated Stock
Pentair Black
C:0 M:0 Y:0 K:100

Uncoated Stock
Pentair Black
C:0 M:0 Y:0 K:100

On-screen
R:0 G:0 B:0
Hex:000000



Coated Stock
C:0 M:0 Y:0 K:0

Uncoated Stock
C:0 M:0 Y:0 K:0

On-screen
R:255 G:255 B:255
Hex:FFFFFF

RECOMMENDED PHOTO CAPTION:

Pentair Logo
Courtesy Pentair Ltd.

LOGO USAGE GUIDELINES

- Never modify the Pentair logo in any way and only use approved electronic artwork
- Apply only one Pentair logo per visual surface
- Do not link any text to the Pentair logo
- Do not shadow, bevel, stretch, or otherwise alter the Pentair logo
- Do not recreate the Pentair logo or re-typeset the logotype
- Do not use the Pentair logo as part of, or with, another logo
- Do not use a TM or ® with the Pentair logo
- Do not place the Pentair logo within body text
- Do not enclose the Pentair logo in a shape

For questions, contact:
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